



Marketing Options

UPDATED
POST-COVID
JULY 2020

To submit a menu request, fill out this form completely and email to info@wowfactordesserts.com and a Representative will contact you.

WOW! offers 25 free menu's, a minimum of 4 desserts, twice a year (including WOW! brand, **Sienna or Gordon Choice through Gordon Foods**) **OR 50 free menu's, a minimum of 4 WOW! desserts once a year** (including all mentioned above) Subsequent prints will cost \$3.75/each, to be invoiced after they are completed.

The whole menu process takes approximately 4-7 weeks to be designed, proofed, edited, printed and shipped. Once submitted, you will receive a menu proof via email from our Marketing Dept. Please take special care in proofreading this version before approving. Reprints as a result of errors after the approval is received are at customer's cost.

RESTAURANT INFORMATION (all fields are required)

| | | | |
|----------------------------------|---|--------------|--|
| Contact Name: | | Email: | |
| Restaurant Name: | | Phone #: | |
| Address: | | Postal Code: | |
| Mailing Address: | | Province: | |
| City: | | GFS Rep: | |
| Theme or feel: (eg homestyle) | | | |
| Colours of menu: | | | |
| Additional Notes: | | | |
| Logo | <input type="checkbox"/> I have emailed my logo to info@wowfactordesserts.com <input type="checkbox"/> No logo, restaurant name only | | |

SELECT TYPE OF MENU

1. PRINTED MENU'S (please check one)

- Standard menu size (8-1/2"x11" landscaped 4-sides)
- Long Standard menu (8-1/2"x11" portrait 4-sides)
- Tri-fold menu (8-1/2"x11" portrait, 3 sides)
- Single-sheet (8-1/2"x11" portrait, 2 sided)
- Inserts (4"x6" double-sided) – 3 products required only
- Custom-sized menu – please specify:



2. QR CODED MENU'S – Would you like a QR Code created of your menu?

- QR CODE ONLY, NO PRINTED MENU'S – email to:
- QR CODE AS WELL AS PRINTED MENU'S – email code to:

MORE DETAILS ARE REQUIRED ON PAGE 2

3. ONE-TIME USE MENU'S – black & white pdf will be emailed to:

This will be a printable file, 8-1/2x11 double-sided in a pdf format that you can have printed in-house or sent to a print services (Staples, etc.). These are considered throw-aways after use.

SELECT YOUR WOW! Branded, Sienna or Gordon Choice desserts (at least a total of 4) and also include any in-house desserts.

| PRODUCT FULL NAME (specify brand) | Product name change if wanted | Selling Price \$ |
|-----------------------------------|-------------------------------|------------------|
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SPECIALTY AFTER-DINNER DRINKS OR COCKTAILS (to appear on last page)

| NAME OF DRINK | Description | Selling Price \$ |
|---------------|-------------|------------------|
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| | | |

Is there other information you'd like included?

Please email completed form to info@wowfactordesserts.com

For more information or help getting started,
please contact your sales representative:

1.800.604.CAKE (2253)
WOWFACTORDESSERTS.COM

